

**For Immediate Release**

**Press Release**

## Love Me Baby Me, Saving The World One Event At A Time Revered Children's Skin-Care Line Aims to Give Back and Promote the Greater Good

**Los Angeles, CA - January 2008** - With the recession looming overhead and gas prices emptying our pockets, now is when the population begins to save - but as hands pull away and bank accounts become stagnant, what happens to charitable foundations that depend on the good of the people? Despite the state of the economy, Rosemary Anthony - creator of the famed children's skin care brand Love Me Baby Me, has not failed to find the resources or time to lend aid to foundations and events in need.



Love Me Baby Me, and the brand creator Rosemary Anthony has been a part of four HUGE events recently, all of immense worth to furthering the greater good of humanity - a campaign that must not be lost sight of when personal issues abound.

### Chernobyl Children's Project International Event



The 1986 nuclear meltdown of Chernobyl has been brushed under the rug by most government officials, but the damage from the radiation and chemicals is still taking its toll on families in the Ukraine, Belarus, and Russia. To this day, only 15-20% of kids in Belarus are born normal, the majority still plagued by the effects of the meltdown. These ailed children are put in hospitals with nurses who do not know how to properly treat them, so they sit alone with improper care and lack a loving and nurturing

guardian to care for them in their remaining years.

In order to help raise awareness and send funds to these hospitals, Rosemary Anthony paired with Octavia Lindlahr - creator of Outside The Box, doula, and an essential philanthropist of the Chernobyl Children's Project for an event sponsoring the foundation in Los Angeles. Love Me Baby Me donated product, not only to the children impacted by the current condition in Belarus, but also to a fundraiser for the organization's travel to Belarus in an effort to teach nurses and caretakers how to effectively care for kids effected by the radiation.

Love Me Baby Me aims to give children everywhere the benefit of pure, safe, and gentle products keeping their bodies and minds happy and healthy, and any move towards this direction is taken as a fabulous opportunity to give back by Rosemary Anthony.

### Celeb Staff Magazine/Freedom Writers Foundation Event at the Four Seasons Beverly Hills

The Freedom Writers Foundation is a non-profit organization founded in 1997 that positively impacts communities by decreasing high school drop-out rates. It creates opportunities for students to reach their full academic potential and aspire to higher education. In support of this foundation and its newly released sister magazine, Celeb Staff Magazine threw an event at the Four Seasons Hotel in Beverly Hills hosted by Beverly Cohen, one of the owners of the hotel.

In honor of the event and the foundation, Love Me Baby Me donated multitudes of goods in order to give back to the children who will shape the future of our nation. These teens will undoubtedly prove worthy of the time and resources donated in their honor, and have already

proved that the Love Me Baby Me brand is not solely used and loved by small children! For their generous donation, Love Me Baby Me was thanked in this February's edition of Celeb Staff Magazine with special honors - proving that most good deeds don't go unnoticed.

#### **The Business of Being Born Premier Event**

Ricki Lake and Abby Epstein's latest venture - the release of their documentary *The Business of Being Born* has been welcomed into the press with open arms this award show season. The celebrity mothers were out in full force at the film's Hollywood premier, and Love Me Baby Me was there to share in the celebration.

The documentary's main campaign is to raise awareness regarding the loss of choice that has come to be over the past decades in terms of the birthing process. As cesarian sections have become the go-to method of the majority of doctor's and natural births have lessened, Ricki Lake's new film aims at letting mom's-to-be know that they have the choice to proceed any way they want - that it is their right to choose how they bring a child in to this world.



In honor of this objective, Love Me Baby Me also aimed to raise awareness to a new generation of aware parents that synthetic preservatives are a thing of the past by donating hundreds of its airline approved Precious Pak's and their ultimate Gift Set Collection to the event's giftbags and silent auction that followed the premier. The event was an amazing chance for Hollywood's hottest moms to meet some of the greatest products in the industry, and of course Rosemary Anthony was honored to be there as a Sponsor of the event. As Love Me Baby Me strives to give mothers and children a safe, luxurious product that uses a 100% natural preservative as an alternative to other hip and popular skin-care lines available in today's market, they also stand behind the goal of *The Business of Being Born* helping mother's everywhere understand their rights as a parent.

For more information on Love Me Baby Me's all natural, paraben-free skin-care line please visit [www.LoveMeBabyMe.com](http://www.LoveMeBabyMe.com), or contact Kelly at Clover Public Relations ([Kelly@CloverPR.com](mailto:Kelly@CloverPR.com))!