

Love me
Baby Me.



'Love Me Baby Me' Partners with Outside the Box Developmental Playgroups for Babies, in a Fundraiser for the Chernobyl Children's Project International.

The Pure-and-Natural Line of Baby Products will Help Raise Funds for the Children of Belarus on November 13, 2007.

LOS ANGELES (November 2007) -- Many Americans still do not know that newborn children of Belarus, the most afflicted region of the **Chernobyl nuclear meltdown of 1986**, suffer from the **effects of radiation**; causing birth defects and devastating malformations.

Rosemary Anthony, the founder of the Pure and Natural, Paraben-Free, line of baby products, LOVE ME BABY ME, has partnered with Octavia Lindlahr, a volunteer for the Chernobyl Children's Project International, to donate product not only to the children impacted by the current condition in Belarus, but also to a fundraiser for the organization's travels to Belarus this month (details below), in an effort to teach nurses and caretakers how to effectively care for the radiated children of this horrendous event.

Many Americans are not aware that those inhabiting the region of Belarus (former Soviet Union) are still experiencing horrific consequences to the 1986 Chernobyl reactor explosion. Most impacted are the children. In Belarus, only 15% - 20% of the babies are reported to be born normal, with the remaining children experiencing serious health conditions to include holes in their hearts, genetic disorders, and serious physical deformities.

Many of the facts offered to the public surrounding the Chernobyl meltdown have been questioned, due to the overwhelming denial by the former USSR Government that conditions were as bad as they resulted to be. Before the reactor explosion, these orphanages and asylums did not exist. Since the incident, there have been overwhelming increases in diseases such a thyroid cancer which has reported increased by 210%. **There also seems to be a cultural consequence that impacts these small children, as the caretakers often see them as being "cursed" or "infected", but mostly not viable human beings with thoughts, feelings, and a future.**

Until recently, these incidences in children were kept under-wraps due to certain turmoil it could cause to surrounding countries and the world at large. In fact, radiation from the 1986 Chernobyl meltdown spread hundreds-of-thousands of miles, including to the Unites States and Australia, yet the former USSR government diminished this disaster in the press, stating that the effects of the radiation were minimal.

On November 13, the "**Outside The Box**" group, a unique educational program for babies that focuses on brain development by using multi-sensory learning tools and activities, will honor the Chernobyl Children's Project International by holding a fundraiser in **Aidin's Place, at the Westwood Recreation Center. From 12pm to 4pm at the address: 1350 South Sepulveda at Rochester Avenue in Westwood, California, to help fund a trip to Belarus for volunteers, nurses and doctors**, in order to help care for the many disfigured children who are living with the turmoil that this major event has caused. Many of these children are not bathed, changed, held or taught to deal with normal society. They often sleep in their own urine, vomit and feces, and have horrible cases of bed sores.

Love Me Baby Me's luxurious and gentle products will be sent with the volunteers in an effort to help create a more comfortable existence for these children. The company's '**Bubbly Wash**' is soft and gentle, tear-free, and does not contain ingredients in other baby products that contribute to Urinary Tract Infection. Plus, the entire **Love Me Baby Me** line was invented for children who have sensitive skin problems. Likewise, the doctors, nurses and volunteers of the Chernobyl Children's Project International will help educate the asylum nurses and caretakers how to care for these children without stigma, fear or religious affect. Octavia Lindlahr, for example, will teach these caretakers how to incorporate infant massage using Love Me Baby Me's silky '**Creamy Cream**'.

Love Me Baby Me will also donate 50 gift sets of the company's entire collection; each set with a retail value of \$105, totaling \$5250 donation, to the first 50 people who make a donation to the cause.

We encourage local and national media to discuss this subject with its readers, to implore people to attend the fundraiser, and to cover this story for the sake of the third-world country children who are suffering on an ongoing basis, and who are truly "forgotten children."