

Primal Defense® ULTRA FAQ's

Q: What are UltraZorbe™ capsules and are they vegetarian?

A: UltraZorbe™ capsules are 100% vegetarian. They are free of chemical solvents, animal by-products and colorants found in other delivery forms. UltraZorbe capsules provide rapid nutrient release through faster and more complete dissolution than other vegetarian capsules.

Q: What is the BioProtect™ Packaging System?

A: The BioProtect™ System features the most sophisticated packaging system available to preserve the integrity and effectiveness of the formulation: a glass bottle to provide superior moisture and oxygen protection, an oxygen absorber to bind free oxygen, a desiccant to absorb moisture and reduce nutrient degradation, and a double safety seal to protect the product from tampering and preserve freshness.

Q: Does Primal Defense® ULTRA need refrigeration?

A: No, refrigeration is not necessary; it should be stored in a cool dry place.

Q: What is the shelf life of Primal Defense ULTRA?

A: Primal Defense® ULTRA has a shelf life of 3 years unopened and 1 year once the bottle has been opened, provided it is stored in a cool dry place.

Q: Does Primal Defense ULTRA contain excipients?

A: Primal Defense ULTRA contains only a minimal amount of excipients needed to make the product. In fact less than 0.5% of the formula comes from a combination of magnesium stearate (vegetarian source) and rice maltodextrin.

Q: Is the base of Primal Defense ULTRA the same as the base used to make Primal Defense®?

A: Yes, the fermented cereal grass juice base is the same, made with barley grass juice and oat grass juice.

Q: Is Primal Defense ULTRA gluten free?

A: While every effort is made to cut the cereal grasses before the gluten head is formed and no ingredients known to contain gluten are added to the formula, as with Primal Defense®, we are unable to give a guarantee that the product is 100% gluten free as there may be minute traces of gluten from the cereal grasses.

Q: Do you test Primal Defense ULTRA for safety?

A: We have third party safety data for the ingredients of Primal Defense and Primal Defense ULTRA.

Q: What is the retail price of Primal Defense ULTRA?

A: The suggested retail price for Primal Defense ULTRA 90 ct is \$49.95.

Q: What sizes are the UltraZorbe capsules and how many per bottle?

A: The UltraZorbe capsules are size "00" and there are 90 capsules in a bottle.

Q: What is the iron content of Primal Defense ULTRA?

A: Primal Defense ULTRA provides 1.8mg of iron per capsule or 10% of the daily value.

Q: What is the suggested usage of Primal Defense ULTRA?

A: Adults take 3 UltraZorbe capsules per day with 8oz of water or juice. Begin with one capsule per day and increase to suggested amount. Best taken on an empty stomach.

Q: Why are there only 410mg of probiotics in the Primal Defense ULTRA compared to 610mg in Primal Defense, given that ULTRA is more expensive?

A: Primal Defense ULTRA, as the name suggests, provides more probiotics based on a live cell count than Primal Defense. Primal Defense ULTRA provides 15 billion probiotic cells per day based on 3 capsules daily (5 billion live CFU per capsule). Earlier formulations of Primal Defense were formulated to deliver 1 billion CFU per caplet. Different probiotics come in different concentrations. Less weight of a more concentrated probiotic provides a higher live cell count than a greater weight of a lower concentration. Primal Defense ULTRA is made with higher quality, more concentrated probiotics, providing a higher live cell at some additional cost. A portion of the modest additional cost is also due to the unique BioProtect packaging system designed to preserve the integrity and freshness of the product.

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Q: How does Primal Defense® ULTRA differ from Primal Defense®?

A: Primal Defense® ULTRA is the ultimate high potency, broad-spectrum whole food probiotic, containing an improved and higher potency blend of probiotic ingredients than Primal Defense®, a significantly increased count of 15 billion total live cultures in 3 capsules at the time of manufacture, 100% vegetarian UltraZorbe™ capsules, and the advanced BioProtect™ Packaging System.

Q: Does Primal Defense ULTRA contain the same HSO's as Primal Defense?

A: Yes, the HSO blend component of the Primal Defense ULTRA formula contains the same highly beneficial probiotics as Primal Defense.

Q: How is the overall probiotic profile different?

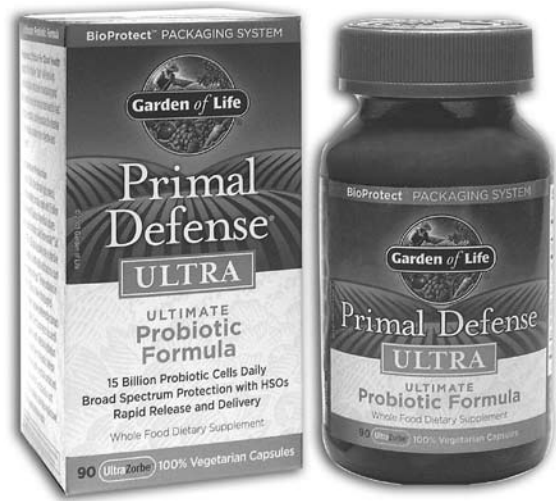
A: The proprietary probiotic profile is similar to Primal Defense, but improved in several important ways, including a significantly increased live cell count. Primal Defense ULTRA has additional *Saccharomyces boulardii*, a hardy probiotic microorganism which nourishes and supports healthy intestinal epithelium lining integrity, the front line for the body's defense system, along with a unique blend of *Lactobacillus* and *Bifidobacterium* probiotics which support regular bowel function and immune health. †

Q: Does Primal Defense ULTRA contain sporogenic organisms?

A: Yes. Unlike other organisms, sporogenic organisms do not die off on the shelf because they remain dormant and do not become live until they reach moisture in the gut. These are very hardy organisms that are resistant to stomach acid and the alkalinity of bile salts so they have a unique ability to survive these tough conditions. As the moisture of the gut gradually activates them, they pass through the harsh conditions of the stomach unaffected and begin to colonize in the small intestine where they exert their beneficial effects by helping to maintain a healthy balance of friendly bacteria.

Q: If Primal Defense is the number one selling probiotic, why did Garden of Life create Primal Defense ULTRA?

A: At Garden of Life we are always seeking to develop new and improved products. Research on probiotic nutrients has advanced since the original formulation of Primal Defense, which has supported the health of numerous consumers. We keep abreast of this research and felt that there was an opportunity for an improved Primal Defense. While we believe that Primal Defense ULTRA is a superior product, and it is what Jordan Rubin now uses; we will continue to make Primal Defense available.



Supplement Facts

Serving Size: 1 Capsule Servings Per Container: 90

	Amt. Per Serving	%DV
Iron (from Ionic Plant Based Minerals)	1.8 mg	10%
HSO Probiotic Blend (5 Billion CFU) ¹	410 mg	+
<i>Saccharomyces boulardii</i> , Barley Grass ² , Oat Grass ² , <i>Lactobacillus plantarum</i> , <i>Bacillus subtilis</i> , <i>Lactobacillus paracasei</i> , <i>Bifidobacterium longum</i> , <i>Lactobacillus brevis</i> , <i>Bifidobacterium bifidum</i> , <i>Bifidobacterium breve</i> , <i>Bifidobacterium lactis</i> , <i>Lactobacillus acidophilus</i> , <i>Lactobacillus casei</i> , <i>Lactobacillus rhamnosus</i> , <i>Lactobacillus salivarius</i>		
Ionic Plant Based Minerals	290 mg	+

+ Daily Value not established

Other Ingredients: cellulose. Contains less than 0.5% of the following: rice maltodextrin, magnesium stearate (vegetable source)

¹ CFU count per capsule at time of manufacture

² Produced using the Poten-Zyme™ fermentation process

Q: Who should use Primal Defense ULTRA?

A: Digestive health is critical to overall health, especially healthy immune system function. Primal Defense ULTRA can help maintain proper digestive function and promote overall health for those with a wide range of health concerns. Primal Defense ULTRA can be used by anyone who needs or wants a probiotic, and is highly recommended for anyone who has digestive ailments such as Dysbiosis. Dysbiosis is an imbalance of microflora in the gut, often caused by a diet high in processed and refined foods as well as an over-toxic environment. Anyone who consumes such a diet can benefit from Primal Defense ULTRA.

Q: Who should use Primal Defense ULTRA versus Primal Defense?

A: Primal Defense ULTRA is the ultimate high-potency, broad spectrum probiotic formula, the best probiotic product in the Garden of Life brand. Primal Defense is available for anyone already doing well and who wishes to continue using it. Primal Defense is also ideal for people who prefer caplets to capsules or who are just looking for an effective probiotic with a lower potency.

†These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.